

ICON CALL 2010 INFORMATION SESSION

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ICON introduction

1. ICON + IWT
2. ICON Characteristics
3. Funding Agreement – Collaboration Agreement
4. Procedure
5. Reporting
6. Application Documents

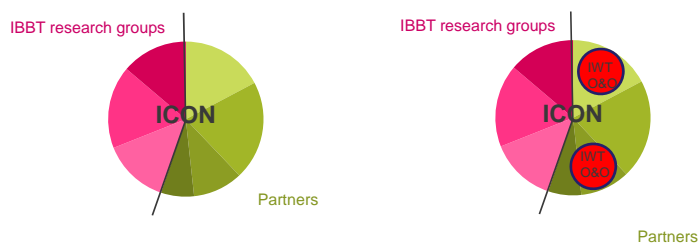


1. ICON + IWT

ICON:

Evaluation fully integrated with IWT.

ICON project with or without IWT R&D funding.



Partners



1. ICON + IWT: ex.

E-learning Platform In the Cultural heritage Sector - EPICS

| EPICS | |
|-------------------------------|---|
| Externe partners | Bibnet CO7 DEN Educentrum Faro IFF Playlane Smartbit VIOE |
| IBBT Onderzoeksgroepen | EDM IBCN ICRI MMLab OWK SMIT |

Twee bedrijven vroegen IWT steun



2. ICON Characteristics

The main characteristics of ICON projects Interdisciplinary collaborative research

- Demand driven
- Within the scope of IBBT's innovation themes
- Collaborative and interdisciplinary consortium
- Well-balanced composition of the consortium
- Economical, social and/or cultural added value
- Proof of concept
- 2-year duration and a minimum of 50% financial contribution by external partners



2. ICON Characteristics: IBBT innovation domains

An ICON project aims for umbrella solutions, multiple technologies and domains, with both legal and social aspects combined.

Domains:

- ICT in services for health and elderly care
- ICT and mobility and logistics services
- ICT and digital media
- Enabling technologies in ICT

Inspiration source on scope of projects:

See ongoing GBO projects on www.ibbt.be



2. ICON Characteristics

Based on demand - interdisciplinary - collaborative

- Project initiation bottom-up: from companies, social/cultural sector, users, customers...
- Various partners such as large companies, technology providers or services, SMEs, multinationals, non-profit organizations, authorities...
- IBBT research groups: multidisciplinary both with respect to technological research as well as with respect to research on social sciences (networks, wireless software architecture, multimedia, user research, usability, legal and policy research...): see www.ibbt.be To be reorganised into 5 departments.
- For missing disciplines, groups can be added based on demand



2. ICON Characteristics

Well-balanced consortium – 50/50

- Different external partners, including user/customer see above
- Each partner's contribution is relevant and its size in proportion to capacity (no 'tourists', rule of thumb...3MM/Y)
- IBBT research groups are financed by IBBT, external partners bear own costs (potentially funded - own, IWT, IWOIB, ...)
- Joint efforts by external partners should be at least 50% of the total cost of the ICON project



2. ICON Characteristics

E/C/S added value - demonstrator

- Added value
 - Economical: company results – qualitative employment
 - Social/cultural: added value to target group
- Demonstrator: not a pilot ready for commercialization, but a working proof-of-concept set-up that illustrates the results

3. IWT Funding Agreement - ICON Collaboration Agreement

- After approval by IBBT: if IWT R&D funding is included: the usual IWT Funding Agreement, stating the IBBT input (IBBT research groups) and co-signed by IBBT
- ICON: Collaboration Agreement, binding all parties: IBBT 'central', IBBT research groups in their academic institute, external partners
- Aspects: project description, input, operation through steering groups, property rights, publication rights, ...
- On the IBBT website: template ICON Collaboration Agreement

3. ICON Collaboration Agreement IPR - Definitions

- Background – Foreground – Sideground
- Access rights
 - For **execution** of the ICON project
 - For **exploitation/use** of the results
 - Upon activation
 - “**Needed**”

3. ICON Collaboration Agreement Background/Sideground – Foreground

- **Background** is the project-related information and IP rights held by a Party before entering the project, and that is needed for the performance of the project or use of the Foreground
- **Sideground** is the information and IP rights, other than Foreground, acquired by a Party in parallel to the work of the project and which has been explicitly introduced by this Party in a way that another Party will need this information for the execution of the project or use of the Foreground
- **Positive list** contains any kind of Intellectual Property - considered needed as Background - to be introduced in the project
- **Foreground** is the information and IP rights generated within the project, the results of the project

3. ICON Collaboration Agreement Ownership – Access Rights

| | Same work package | | Different work package | |
|--|--|----------------|-----------------------------------|-----------|
| Ownership | Rule: Each partner is and remains sole owner of own BG/SG/FG | | | |
| | Co-ownership at work package level when explicitly stated. Co-ownership takes place between partners amongst them or between partners and knowledge centers + IBBT. | | No co-ownership | |
| Access – project execution | Background/Sideground free of charge Foreground free of charge | | | |
| Access when necessary for exploitation/use of own results | Back&SideG | ForeG | Back&SideG | ForeG |
| | Favorable | Free of charge | Reasonable and non-discriminatory | Favorable |

3. ICON Collaboration Agreement Confidentiality & Publications

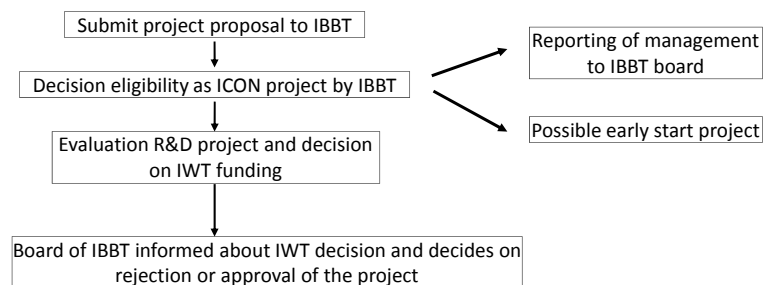
- **Confidentiality** on all generated results and received information
- If necessary, sign **Non-Disclosure Agreement** during project proposal phase
- Confidentiality is secured at the time of signing the **letter of intent**
- No **publications** without prior (written) consent from steering group. Decision within 30 days and maximum delay of 6 months



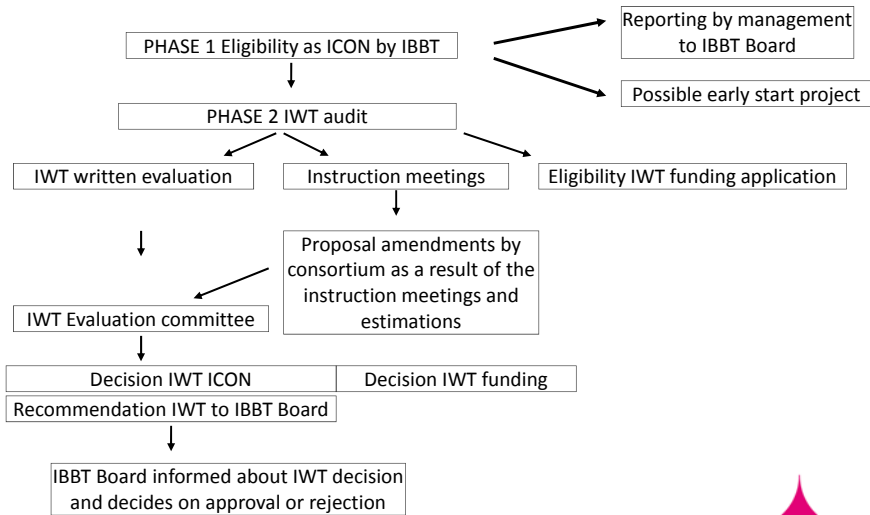
3. ICON CA: Open Source

- **Open source** is allowed to the extent **open source conditions** do not violate the contract
- To be **mentioned in the proposal**, or after start introduction possible after steering group approval
- Release of results according to open source regime must be reviewed by steering group
- Elaborate as much as possible in project **proposal**

4. Procedure



4. Procedure Operational



4. Procedure: Evaluation and Selection

PHASE 1

- Formal eligibility IBBT
- Eligibility IBBT on ICON characteristics (see slides 4-8)

PHASE 2

- Eligibility IWT funding
- Instruction meetings
- Written referee evaluation
- Evaluation committee of experts (see slides 19-23 evaluation grid)

DECISION

- Binding IWT recommendation concerning classification – IBBT approval/rejection decision
- IWT decision on R&D funding

4. Procedure: Evaluation grid - Scientific quality

1. Originality and risks of the project

- 1.1. Project purposes and originality
- 1.2. Contribution of the project compared to the available knowledge of the partners
- 1.3. Presence, identification and acceptability of the challenges/risks

2. Quality of the implementation

- 2.1. Clarity/suitability of the approach
- 2.2. Feasibility of the working programme
- 2.3. Efficiency of the implementation (after adjustments)
- 2.4. Quality of the demonstrator

4. Procedure: Evaluation grid - Scientific quality

3. Competence of the executors

- 3.1. Expertise and resources available in the consortium
- 3.2. Added-value and quality of the collaboration, including crucial subcontractors
- 3.3. Track record with respect to prior IWT and IBBT projects
- 3.4. Collaborative nature of the consortium

4. Procedure: Evaluation grid - Valorisation potential

1. Relevance of the project to the project partners

- 1.1. Innovative nature with respect to the activities of the partners
- 1.2. Growth path
- 1.3. Importance of the ICON project for the envisaged valorisation

2. Opportunities and threats in the market

- 2.1. Realistic market prospects
- 2.2. Market structure and competition
- 2.3. Requirements with respect to surrounding factors (regulation, policy measures, etc.)

4. Procedure: Evaluation grid - Valorisation potential

3. Strengths weaknesses of the partners

- 3.1. Starting point and strategic alliances of the partners
- 3.2. Track record of the partners (or their management) with respect to innovation
- 3.3. Protection of intellectual property

4. Social economical impact of the project in Flanders

- 4.1. Impact on employment and investments
- 4.2. Risks
- 4.3. Social spillovers (other than employment (i.e., health,...))

4. Procedure

Evaluation grid – Social economic impact

5. Social economical impact

- 5.1. Impact on qualitative employment and investments
- 5.2. Acquisition of Competence
- 5.3 Social added-value
- 5.4. Social economical effects on the sector
- 5.5. Social cohesion

4. Procedure Evaluation & selection: outcome

| ICON file = IBBT decision | IWT funding application = IWT decision | Possible outcome |
|------------------------------|--|---|
| + | + | Both ICON project and IWT funding are approved |
| + | - | ICON project approved but no IWT funding |
| - | - | No ICON project and no IWT funding |
| - | + | No ICON project and no IWT funding granted but possibility to file a separate IWT funding application |

5. Reporting

| Type of report | To IBBT |
|-----------------------------|---|
| Substantial report | Collectively Progress report (6 months) Project steering group minutes (6 months) |
| Financial report | Per partner Intermediary fin. report: Once per calendar year (January) Final fin. report: Three months after termination of project at the latest |
| Final report | Collectively 3 months after termination of project at the latest |
| Valorization report | Collectively = part of final report Individually = valorization sheet (on demand) |
| Project-specific conditions | |

Note: no reporting = no IP rights

6. Application Documents

| Section | What | Submitted by |
|-----------------------|--|---|
| Summary and Section A | To be completed by the whole consortium | Proposal manager to IBBT |
| Section B | Partner specific section B1-B2: by external partners | |
| | B3: IBBT research groups | |
| Section C | Partner specific section for external partners applying for IWT funding | Each partner applying for IWT funding, to IBBT directly |
| Section D | Research institutions by order of the external partners applying for IWT funding | |
| Letter of Intent | Letter of Intent by all partners | Each partner to IBBT directly |

Icon call 2010

1. Timeline 2010
2. Submission
3. Contacts



ICON call 2010 – timeline

Timeline

| | |
|----------------------------|---|
| 26 April 2010 (12u00 noon) | Final due date submission project proposals |
| December 2010 | Announcement decision on proposal |
| January 2011 | Anticipated starting date for projects |
| 1 June 2010 | Early start at own risk for business partners. Due to budgetary restrictions there is no early start foreseen for IBBT research groups (in this call). |

Save the date

Instruction discussions on (ca 2 hours/proposal):
do. 03/06, di. 08/06, do. 10/06, di. 15/06, do. 17/06: day
do. 24/06: before noon



Submission

- Submit projects to projectbeheer@ibbt.be
 - Files smaller than 10 MB
 - Please always put project acronym in subject line

ICON call 2010 – Contacts

Questions:

- **ICON-procedure**
 - Helga Deschrijver
(Helga.Deschrijver@ibbt.be) 09 33 14 804
- **Proposals and projects**
 - Nico Verplancke (Nico.Verplancke@ibbt.be) 09 33 148 07
 - Birgit (Birgit.Morlion@ibbt.be) 09 33 14 808
- **IP**
 - Eefje Vandamme
(Eefje.Vandamme@ibbt.be) 09 33 148 25
- **Project administration**
 - Liesbeth Van der Haegen
(Liesbeth.Vanderhaegen@ibbt.be) 09 33 148 62

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Q&A