



**SMIT** STUDIES  
MEDIA  
INFORMATION  
TELECOMMUNICATION

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## User Research New Media

(ref. IBBT/SMIT/User)

Within the domain of User Research - New Media, IBBT- SMIT is urgently looking for motivated researchers to join our organisation.

IBBT - SMIT (Studies on Media, Information and Telecommunication - [www.smit.vub.ac.be](http://www.smit.vub.ac.be)) specialises since 20 years in socio-economic and policy focused research in the fields of media and ICT. We are a team of about 50 researchers. Many of the projects are part of the research programme of the Interdisciplinary Institute for Broadband Technology ([www.ibbt.be](http://www.ibbt.be)). At IBBT/SMIT, we use “iLab.o – open innovation in ICT” to set up test and experimentation platforms and to perform Living Lab research to achieve policy and business goals using stakeholder co-design with IBBT.

Success of media and technology innovation process highly depends on the success of the introduction and adoption of new ICT applications (both software and hardware) in all areas of life and society. Within the field of so-called New Media, relations and practices change and new technology driven services and applications arise in an “anywhere anytime” online environment. Therefore, IBBT/SMIT research always looks for socially relevant and feasible innovations and developments in areas like iDTV, social media, ict for health and wellbeing, .... This can only be achieved by introducing the current and projected user experiences early in the R&D process.

More information about IBBT-SMIT and our activities can be found @ [www.smit.vub.ac.be](http://www.smit.vub.ac.be).



Vrije Universiteit Brussel

## 1 Project Leader User Research New Media Usage

### *Job description*

- To analyse the current and future collaboration between the different ICT & Media actors on a national and international level.
- To take up the development of new research programmes within user research field of New Media.
- To provide guidance to the IBBT/SMIT researchers on New Media & ICT content and user research related problems
- To take up a management role within multiple multidisciplinary research projects.
- To further develop the IBBT/SMIT user research department
- To actively think along with the IBBT/SMIT organisation

### *Requirements*

- Thorough knowledge of User Research Methodology and European and International New Media Industry
- A degree in Social or Human Sciences, (Communication Studies, Sociology, Psychology,...) with proven track record, and PhD or equivalent by experience.
- At least 5 years of research experience.
- To be interested in organisational and research proceedings
- Good knowledge and/or affinity with ICT, including knowledge of the (ICT) development cycle
- To have an interest in short and medium term projects (6 months to 2 years)
- To be able to write fluent scientific reports, research proposals
- Good presentation skills
- Good knowledge of English
- Good Project management skills
- To be flexible and to be able to cope with deadlines

## 2 Junior Researchers New Media Usage

### *Job description*

- It is your task as a researcher to apply and exploit the IBBT SMIT user research track and Living Lab methodology and, as such, add major value to the User Research team of IBBT/SMIT.
- To analyse and report the use of new ICT & media services and applications
- To analyse the current and future collaboration between the different ICT & Media actors on a national and international level.
- Take part in one or more new media user research projects on national or international level

### *Requirements*

- A degree in Social or Human Sciences, (Communication Studies, Sociology, Psychology,...)
- Good knowledge of User Research Methodology
- Good knowledge of European and International New Media Industry
- Good knowledge and/or affinity with ICT
- To have an interest in short and medium term projects (6 months to 2 years)
- To be able to write fluent scientific reports, research proposals
- Good presentation skills
- Good knowledge of Dutch (mother tongue) and English
- To be flexible and to be able to cope with deadlines
- Team player with strong social skills
- Research experience is a plus

*We offer:*

- An interesting research position in a stimulating work environment
- Enthusiastic and young co-workers and a pleasant environment.
- Day to day support and project guidance based on high quality standards.
- A place for personal involvement and input.
- Flexible working hours.
- Multiple social benefits (vacation: 35d, compensation for the commute, hospitalization insurance and a supplementary pension insurance).
- Salary in accordance with the job market

If you are interested in this IBBT-SMIT job opening please address Mr. Hans De Canck electronically with CV and motivational letter at: IBBT-SMIT, Dhr. H. De Canck, Pleinlaan 9, 1050 Brussels, e-mail: [smit@vub.ac.be](mailto:smit@vub.ac.be).