



EUROITV.2011

Lisbon, Portugal, June 29th to July 1st

EuroITV2011 – “Ubiquitous TV”

9th European Interactive TV Conference
June 29th to July 1st 2011 - Lisbon, Portugal
<http://www.euroitv2011.org/>

1st Call for Papers

EuroITV is the leading international conference for media related to video and television. EuroITV is attended by academia and professionals from all over the world to discuss latest advances and research of media technology, HCI, media studies, and the content creation community. The organizing committee invites you to submit original, high quality papers addressing the special theme and topics, for presentation at the conference and inclusion in the proceedings. The main conference proceedings will be published by ACM.

The special theme is "**Ubiquitous TV**", with a focus on the redefinition of the concept of television itself, as it now refers not to a specific device, but rather a specific kind of content present almost everywhere, from the traditional TV set, to the PC, passing through the mobile phone or the screens in taxis and throughout the city, freeing *television* from the TV set and bringing it out of the home. Ubiquitous TV's key aspects will be considered, such as mobility, interactivity, personalization, empowerment (control, participation and UGC), and the social network mediation of communication practices.

Important Dates:

Tutorials and Workshop Proposals
November 12th, 2010

Full Paper Submissions
January 7th, 2011

Short Papers, Posters, Doctoral Consortium, Demos
February 11th, 2011

More information about other sessions, e.g. for business oriented work, will follow soon.

More details can be found on: <http://www.euroitv2011.org/>

Conference Tracks:

This year's conference consists of four tracks, each with their own program committee and separate track chairs, coordinated by two overall program chairs. Full papers, short papers and posters have to be submitted in one of these tracks, to optimize the review process. If not sure, choose the track which is closest to the main topic of your submission, and of which you feel that community is most appropriate to review your work.



- Track 1: Human-Computer Interaction
- Track 2: Media, Social and Economic Studies
- Track 3: Systems and Enabling Technologies
- Track 4: Interactive Content & Arts

Paper submissions will be peer-reviewed. The main proceedings will be published by ACM, and be made available in the ACM Digital Library (<http://portal.acm.org/>). Extended versions of selected papers will be considered for a special issue in a journal.

General Chairs:

- Manuel José Damásio, Universidade Lusófona de Humanidades e Tecnologias, Portugal
- Gustavo Cardoso, Lisbon Internet and Networks Institute, Portugal

Program Chairs:

- Célia Quico, Universidade Lusófona de Humanidades e Tecnologias, Portugal
- Rita Espanha, Lisbon Internet and Networks Institute, Portugal
- David Geerts, CUO, IBBT / K.U. Leuven, Belgium

Tutorials Chairs:

- Pablo Cesar, CWI, The Netherlands
- Jan Hess, University of Siegen, Germany

Workshop Chairs:

- Hendrik Knoche, Ecole Polytechnique Fédérale de Lausanne, Switzerland
- Gunnar Harboe, University of Zurich, Switzerland

Doctoral Consortium Chairs:

- Martin López Nores, Universidade de Vigo, Spain
- Teresa Chambel, Universidade de Lisboa, Portugal

Demonstration Chairs:

- George Lekakos, University of the Aegean, Greece

Short Papers & Posters Chairs:

- Jens Jensen, University of Aalborg, Denmark
- Shelley Buchinger, University of Vienna, Austria

Full Papers - Track Chairs:**Track 1: Human-Computer Interaction**

- Jorge Abreu, Universidade de Aveiro, Portugal
- Lora Aroyo, Computer Science Free University of Amsterdam, The Netherlands

Track 2: Media, Social and Economic Studies

- Petter Bae Brandtzæg, SINTEF, Norway
- Wendy Van den Broeck, IBBT-SMIT, VUB, Belgium

Track 3: Systems and Enabling Technologies

- Cristian Hesselman, Novay, The Netherlands
- Marie José Monpetit, MIT – RLE, USA

Track 4: Interactive Content & Arts

- Artur Lugmayr, Tampere Univ. of Technology, Finland

Publicity Chair:

- Erika Reponen, Nokia Research Centre Tampere, Finland

Local Chair:

- Sandra Rocha, Universidade Lusófona de Humanidades e Tecnologias, Portugal

Contact:

For up to date information and further details please visit:

<http://www.euroitv2011.org/>

Send any inquiry about the conference to:

info.euroitv2011@gmail.com

Hosts:

Universidade Lusófona de Humanidades e Tecnologias (ULHT)

<http://www.ulusofona.pt/>

LINI (Lisbon Internet and Networks Institute)

<http://www.lini-research.org/>

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